Major Weight Loss Company Steamlines Global Oracle EBS Environment With Technical Services

CASE STUDY
Cloud Services
EBS Managed Services
Funcational Services Desk

"Data Intensity had the experience to do the job [cloud migration] correctly the first time, based on the hundreds of upgrades and consolidations they completed for similar companies with multi-vendor, global Oracle environments."

— VP of IT

About the Customer

A prominent, global billion-dollar weight loss company strives to see their customers get healthy by offering products that inspire millions of customers to form healthy habits, eat smarter, get more exercise and provide community support to ultimately lose and maintain weight. With 3 EBS platforms spanning the US, Asia Pacific, and European regions, the long-time customer of Oracle EBS and Microsoft SQL sought a plan to cut costs and scale technology for future growth.

Challenges

- High costs to maintain 3 EBS platforms across the US, Asia Pacific and Europe regions which was becoming a problem with a growing customer base.

- Delayed response times and limited infrastructure capacity at current host provider that was providing mission critical services for 3 EBS environments, 6 other custom global applications, Hyperion and 20- 30 Oracle databases that were supporting thousands of customers worldwide.

- Aging EBS platform that was becoming obsolete.

- Migrating to the cloud was being considered but needed help identifying the right cloud solution.

Solutions

- Oracle EBS
- Oracle Hyperion
- Oracle Database
- Data Intensity Private Cloud
- Data Intensity Migration Services
- Data Intensity Integration Services
- Data Intensity Managed Services

Industry/Customer

Consume Services/Weight Loss Industry

Customer Outcomes

- Efficient 6 month migration from previous hosting partner to Data Intensity's private cloud which spanned the 3 EBS environments, 6 custom global applications, Hyperion and 20-30 Oracle databases.

- 30%+ annual savings in maintenance cost by consolidating the Asia Pacific and European EBS environments.

- Strategic partner spanning broad service capabilities including application, cloud, database and infrastructure in order to help guide in key technical and functional decisions.

- Global 24/7 coverage.

- Economic Private Cloud infrastructure built for Oracle EBS.

Key Partner Takeaways

Data Intensity is the largest independent managed services provider of enterprise databases, applications analytics and the cloud. Connecting technology and business needs, we work with your team to create customized roadmaps for your individual needs. Our expertise in infrastructure and platforms help organizations optimize their software investments and business processes to achieve higher availability, performance, velocity and scalability.