



TRANSFORMATIVE MULTI-CLOUD SOLUTIONS

Organizations without a cloud-first strategy — where the cloud is primary, prioritized and promoted — will likely fall behind competitors.

- Gartner

While some organizations still hesitate to embrace the cloud, for many enterprises, SMEs, and start-ups, cloud adoption is well-established. But even for those already employing cloud resources, why do the most effective and most transformative architectures remain elusive to some but not others?

How much and what type of cloud architecture should each business adopt? How should workloads be deployed — across public, private, and hybrid clouds? And if multiple cloud providers (public and/or private) are used, which should your business choose, why, and how can that choice be best managed to your business's transformation advantage?

Every organization faces multiple challenges when defining and implementing a multi-cloud strategy. A trusted Managed Services Provider with the right partners can help. The following are just a few of the aims and uncertainties your business must address.



Hybrid and Multi-Cloud Strategy

Digital transformation delivers business transformation. Cloud strategies are the vehicle. How can you design a long-term strategy for hybrid/multi-cloud while ensuring that you select the right service for the right solution? Are you able to maintain security, flexibility, and responsiveness — without adding risk to the business?



Regulatory Compliance

Keeping control of your data and knowing that it complies with all regulations is mandatory. How can you be sure you're compliant — in the cloud, at the source, and in between?



Infrastructure Refresh

When modernizing your IT estate, you need to assess all your solution options — from the data center to on-premises to the cloud. Are you capable of taking an end-to-end look to evaluate all requirements and address all vulnerabilities?



Constrained Budget

Every enterprise must achieve more with less and create savings. Within ongoing performance expectations coupled with budget constraints, how can you best maximize your investments across a multi-cloud and hybrid architecture?

Enterprise IT spending for cloud-based offerings will grow faster than traditional (non-cloud) IT offerings through 2022.

- Gartner

About Equinix

Equinix connects the world's leading businesses to their customers, employees, and partners inside the most interconnected data centers. In 52 markets across five continents, Equinix is where companies come together to realize new opportunities and accelerate their business, IT, and cloud strategies. We operate the only global interconnection platform, sparking new opportunities that are possible only when companies come together.

About Data Intensity

Data Intensity is a trusted Managed Services Provider, delivering business-transformative solutions and services tailored to help our customers succeed in a hybrid, multi-cloud world. Our purpose-built solutions and services target the technologies and platforms that power our customers' business transformations — from front-end strategy and design to implementation and migration to ongoing support and operation — all from a single provider. Customers choose us — and stay with us — because working with Data Intensity allows them to focus on their critical business needs while we focus on their applications and multi-cloud investments to drive faster time-to-value.

To Learn More

For more information on how Data Intensity and Equinix can equip you with transformative multi-cloud solutions, contact us at equinix@dataintensity.com or visit dataintensity.com/partners/equinix/.

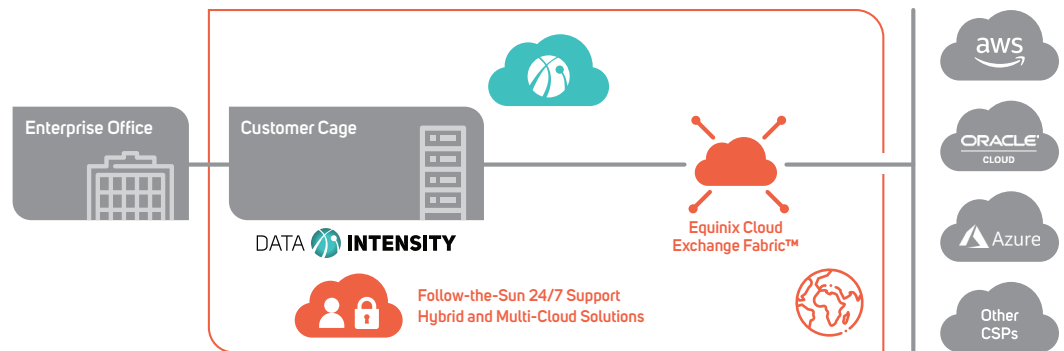
The Data Intensity and Equinix Solution

Together, Data Intensity and Equinix deliver transformative, secure hybrid and multi-cloud solutions, eliminating unnecessary cost and complexity, bolstering enterprise flexibility, and allowing our customers to focus on their business results.

With over two decades of proven experience, Data Intensity has led digital transformations — through the rise of hosting-service providers in the early 2000s to the explosive growth of cloud adoption in both public and private architectures. We've invested in the advanced professional expertise and operational tooling necessary to best deploy workloads and best manage enterprise data leveraging a cloud-adjacent architecture, with physical proximity across and accreditation by Oracle Cloud (OCI), Amazon Cloud (AWS), Microsoft Cloud (Azure), and Data Intensity's private cloud (DI Cloud).

Platform Equinix®

The leading global interconnection platform for digital business, Platform Equinix® enables you to reach everywhere, interconnect everyone, and integrate everything. Its interconnection and edge services — deployed in the world's most strategic and highest-quality data centers — enable repeatable best practices (IOATM), participation in the richest digital ecosystems, and game-changing advantages in speed, performance, and scale.



Key Benefits

Faster Time-to-Market

Our end-to-end, best-in-class services — built on deep, full-stack expertise and advanced, tailored solutions — enable ongoing cloud transition, support seamless cloud integration, and set up speedy competitive advantage to successfully deliver the desired business transformation. The end result is a better business infrastructure that allows you to focus on business outcomes.

Optimized Data Protection

You keep control of your data and comply with applicable regulations through our cloud-adjacent deployments, which also create enhanced security, performance, and availability.

Modernized Infrastructure

We enable you to modernize your infrastructure across every step of your digital transition and transformation, helping you select the best data centers and most advanced hybrid/multi-cloud deployments — anywhere and around the world.

Flexible Consumption

Our customer-first culture gives you flexible, cost-optimized models to fit your budget requirements, while also ensuring you benefit from maximum scalability and flexibility.