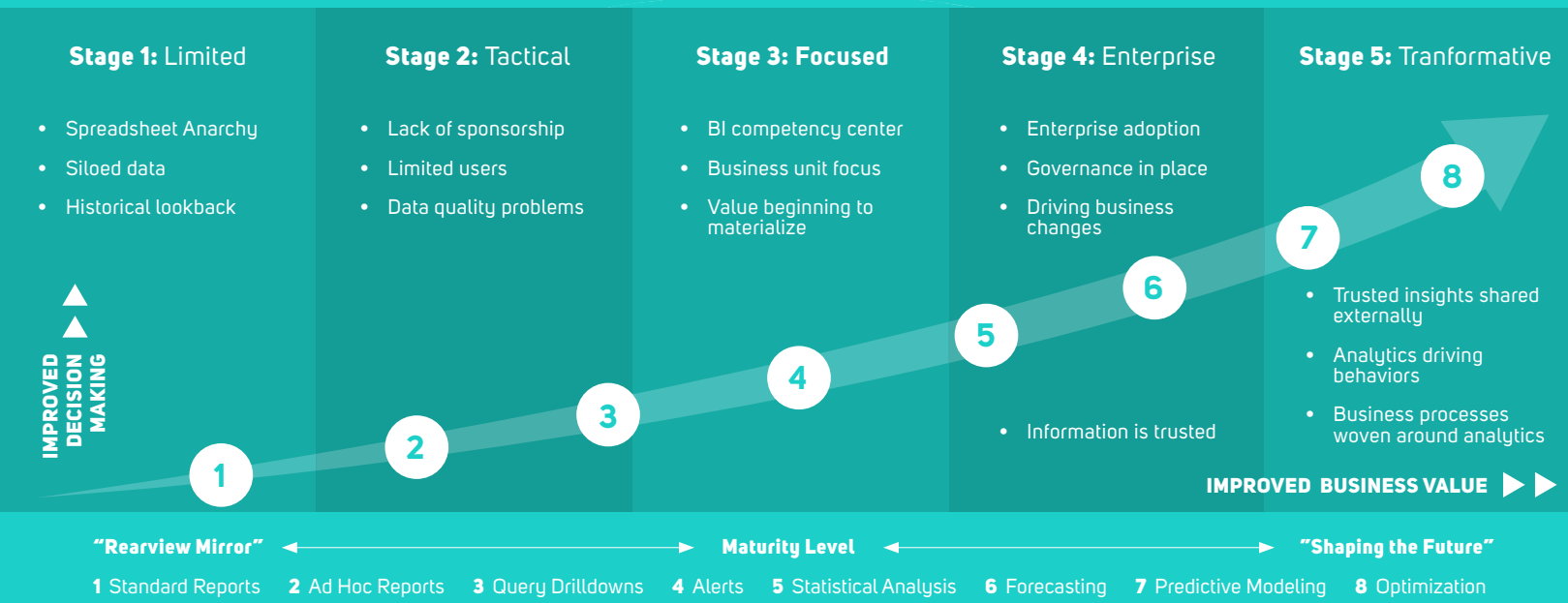# Oracle BI / Analytics Cloud POC

Extracting business intelligence from structured and unstructured data sources requires powerful Business Intelligence (BI) tools with intuitive presentation capabilities coupled with a data-management discipline rarely present in most enterprises. With the power of the Oracle BI Cloud Platform as Service, enterprises can begin evaluating powerful insights to drive faster business decisions for faster time to value. Getting started has never been easier with Data Intensity's Proof of Concept.

15000+ Databases Supported

6200+ Upgrades

200+ Cloud Migrations

3225+ Implementations Supported

2800+ Staff Certifications

Data Intensity + Oracle BI Analytics Cloud
The Right Choice for Your BI Value Chain Journey

BUSINESS ANALYTICS VALUE CHAIN

Stage 1: Limited
- Spreadsheet Anarchy
- Siloed data
- Historical lookback

Stage 2: Tactical
- Lack of sponsorship
- Limited users
- Data quality problems

Stage 3: Focused
- BI competency center
- Business unit focus
- Value beginning to materialize

Stage 4: Enterprise
- Enterprise adoption
- Governance in place
- Driving business changes
- Information is trusted

Stage 5: Tranformative
- Trusted insights shared externally
- Analytics driving behaviors
- Business processes woven around analytics

IMPROVED DECISION MAKING

1 2 3 4 5 6 7 8

IMPROVED BUSINESS VALUE

"Rearview Mirror" ← → Maturity Level ← → "Shaping the Future"

1 Standard Reports 2 Ad Hoc Reports 3 Query Drilldowns 4 Alerts 5 Statistical Analysis 6 Forecasting 7 Predictive Modeling 8 Optimization

According to research firm Gartner, the #1 technology priority of CIOs in 2016 is Business Intelligence and Analytics – 2016 Gartner CIO Agenda Survey

Leverage Data Intensity's expertise in Big Data operational management services, plus our functional Business Intelligence Practice to:

- Improve Business Process
- See and understand business trends faster
- Pinpoint new areas of focus for operational improvements
- Create more intuitive visualization dashboards
- Execute "what-if" analysis more reliably

Get a limited scope demo and POC of BICS or ACS with a basic use case with your data. Data Intensity will provide the following:

✓ Demo Only – Free
✓ Optional Business Analytics and Alignment